First half reflection

In this course, till now, we've explored different ways to write and analyze reviews. We've seen different kinds of reviews, which include reviews for place, media, gaming, product etc. Personally, till now, I have done three types of reviews, namely: place review, media review and product review and have also used tools I learned from LNG221 course, such as advanced browsing, in order to do some tasks given in class for reviews.

We use different types of tools in and after the class for analyzing reviews, whether it's ours – to check how is it - or someone else's and, these tools have helped me personally to write reviews in a better way, which were introduced to us in this course. Here are some names out of the few tools we were introduced to, and I've personally them used quite often: seoscout, wordandphrase.info. Mentioned in the previous sentence are some websites which are used to analyze paragraphs and can also be used for to analyze reviews which we write or read, and so they are of great help.

What is a good review, what is a bad review, how can we make our review look good to the reader and not confusing is also something we've discussed quite often in the class. We also saw different reviews on the internet about products, media etc., to analyze them and look for points from which we could learn to mention or to exclude from reviews we would write. In one class, we also discussed about product reviews vs media reviews, how are they different from each other, what are the similarities in them, which one is better to read (ease of reading) and of course, ultimately analyze both of them side-by-side. Product review vs media review was done in group, and we discussed there the above-mentioned points which gave us a little insight of, again – as mentioned earlier, what could be done and not be done in these reviews.

Seoscout is the website I believe we've used most and for me personally, it is the one I've used the most out of all the tools. That website tells us in a good, detailed way about the things which we see in paragraph's – for anything, be it reviews or a simple paragraph, or anything else required. It tells number of words, reading ease of a paragraph, what is the emotion or sentiment of the paragraph – is it neutral, negative, or positive. This website also tells us about the word count, character length, average words per sentence, lexical density and diversity etc. Along with this website, we have also used wordandphrase.info for our tasks, which is also a very good website, and it is extremely useful to students, personally very much to me. It has much more sophisticated setup in it and can be used if one wants to know in extreme details about the paragraph. It can almost tell anything and everything other than few things mentioned in about seoscout and is pretty useful.

In conclusion, till now, this course has been proving itself to be pretty useful in real life situations as well and I like it.